



Department of health advertisement

Suspension or Annulment of the Health Advertisement License

Following to the approval of the ministry's undersecretary and based on the recommendation of the Health Advertisement Department by virtue of a justified report, the advertisement license may be suspended or annulled after it is being issued or becoming in force, in the following conditions.

1. If cases or violations were found to be filed against the advertised health product.
2. Expiry of the original license of the health product during the advertisement term.
3. If the product is proved to be harmful to the health after the advertisement publishing.
4. If it was discovered that the approval was based on incorrect documents or information.
5. Report from the competent department or the technical committee member that the approval is given by mistake.

-The advertiser or the advertisement agency shall refrain from publishing the advertisement the advertisement as soon as they receive the undersecretary's decision of suspension or annulment.

-The license number shall be cancelled in case the annulment is final with the word (cancelled) written and the reason explained.

-For temporary suspension, the expiry date of license shall be changed.

-The charge shall not be refunded in the following cases:

* If the suspension or annulment decision is taken due to the applicant's acts.

* If the suspension or annulment is done with the knowledge of the applicant or the advertisement agency for reasons related to them.